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managerial finance Concerns the duties of the financial manager in a business. Managerial finance is concerned with the duties of the financial manager working in a business. Financial managers administer the financial affairs of all types of businesses—private and public, large and small, profit seeking and not for profit.

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Principles of Managerial Finance. Harper and Row, New York.

Principles of Managerial Finance. Harper and Row, New York.

Managerial FINANCES i» ¿Exam 1 Practice Questions 1. Managerial finance: A) involves tasks such as budgeting, financial forecasting, cash management, and funds procurement. B) involves the design and delivery of advice and financial products. C) recognizes funds on an accrual basis.

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2. BASIC CONCEPTS IN PRINCIPLES OF MANAGERIAL FINANCE a. Managerial Finance According to Gitman, Lawrence (2003), “Managerial finance is the branch of finance that concerns itself with the managerial significance of finance techniques. It is focused on assessment rather than technique”.

PRINCIPLES OF MANAGERIAL FINANCE

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Chapter 1 The Role of Managerial Finance 3 Answers to Review Questions 1. Finance is the art and science of managing money. Finance affects all individuals, businesses, and governments in the process of the transfer of money through institutions, markets, and instruments.

Gitman Principles of Managerial Finance 14th Edition

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MANAGERIAL FINANCE - GBV

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He is currently a professor of finance at San Diego State University, and a prolific author with over forty published articles and several textbooks, including Principles of Managerial Finance, Twelfth Edition, and Principles of Managerial Finance, Brief, Fifth Edition.

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